

## Minnich Manufacturing Unveils Modern Rebrand

Minnich Manufacturing unveiled a new, modernized brand look to signify a new era for the concrete vibrator and drill manufacturer. The rebrand introduces a new company logo, product branding, and company values with a nod to Minnich's 55-year history. The inspiration behind the rebrand is the evolution of Minnich as an innovative manufacturer and the expansion of its product lines.

Minnich Manufacturing was founded in 1968 to convert concrete paving machines from high-cycle vibrators to hydraulic vibrators. The previous logo included emanating rings, which represented the ripple effect of vibrators. Today, its product line expands beyond the extensive vibrator product line and vibrator monitoring system to include dowel-pin drills, a dust collection system, and an upright, lightweight utility drill. The rebrand better represents Minnich's diverse scope of products, as well as its culture of innovation. The brand color palette will remain, with black, green, and white at the forefront and grey, orange, and yellow to support.

# MINNICH

The new Minnich Manufacturing logo

## Cat Simulators Systems and SimScholars Curriculum Play Key Roles in Georgia's New Heavy Equipment Operator Training Program's Success

Simformation™ LLC's Cat® Simulators systems and SimScholars™ heavy equipment operator (HEO) curriculum have key roles in the newly launched HEO simulator training program in the state of Georgia, USA. The HEO program is one of Georgia's 17 Career Clusters/Pathways, which provide a structure for organizing and

delivering quality career, technical, and agricultural education (CTAE) programs in Georgia's public high schools. It provides a pathway for students in 12 high schools and career technical centers throughout the state of Georgia to learn and enter the construction industry.

C.W. Matthews Contracting Co., Inc., recently piloted the program with its employees and deemed the program as very effective in placing individuals on the "fast track" to becoming HEOs in the horizontal construction industry.

## Millis Development & Construction Recognized as One of the Nation's Safest Construction Companies

Millis Development & Construction received the first-place Construction Safety Excellence Award in the Construction Management Division of 325,000 to 1 Million Work Hours at the Associated General Contractors of America 2023 Annual Convention. The AGC-WTW Construction Safety Excellence Awards recognized Millis Construction for its commitment to the highest level of construction safety and health programs in 2022.

Chris Scott, Safety Director at Millis Development & Construction, played a crucial role in achieving this recognition. He spearheaded the implementation and maintenance of the company's safety and health management system, ensuring a continuous improvement process. Under his leadership, Millis Development & Construction created a culture of safety, where everyone is responsible for maintaining a safe and healthy work environment.

## Twining Celebrates 125 Years

Twining, Inc., announced that it is celebrating 125 years as a company. This achievement underscores the company's integral role in California, USA, construction. This significant

milestone will be celebrated all year with both clients and employees, culminating with a celebration in October at its flagship laboratory.

Starting as just a small laboratory in Fresno, CA, to becoming a company with over 300 employees, servicing projects nationwide, Twining has committed to staying a family business with a reputation for quality and integrity.

## ExxonMobil, NEG-US, and GatorBar Form Strategic Alliance to Grow Market Share of Composite Reinforcing Bar

ExxonMobil subsidiary Materia™, NEG-US, and GatorBar® have formed a strategic alliance committed to increasing the market share of composite reinforcing bar within the concrete reinforcement sector.

ExxonMobil's Proxima™ polyolefin thermoset resin systems and glass fiber from NEG-US are used to produce GatorBar, a glass fiber-reinforced polymer (GFRP) reinforcing bar. The ultra-low viscosity and snap cure of Proxima, paired with the process technology of GatorBar and the consistency of NEG's glass fiber and roving, enables faster production speeds.

The sizing technology of NEG-US glass fiber and the rapid wet-out in the Proxima resin systems enables GatorBar to have composite mechanical properties of superior tensile strength at a substantially lighter weight. NEG also leverages its glass chemistry expertise to target a composition that strengthens GatorBar's resistance to corrosion.

## Giatic Signs Contract to Receive Heidelberg Materials IP and Concrete Data to Help Train Concrete AI Program

Giatic®, a provider of concrete testing technologies, announced a contract with partner, Heidelberg Materials, a supplier of construction

materials, to propel digitalization and technology penetration in the concrete industry. Through this agreement, Heidelberg Materials joined Giatec's AI-Council to share its concrete data, contributing its knowledge on mixture optimization, and releasing its Dynamic Mix Control IP while sharing valuable quality control and mixture design data on a continuous basis.

## CASE Partners with Crew Collab to Build Mentoring Program

CASE Construction Equipment teamed up with Crew Collaborative to sponsor and help build from the ground-up, FrameWork, an all new career counseling and mentoring program for high school students interested in the construction industry trades.

Crew Collaborative joined CASE in its CONEXPO/CON-AGG booth to solicit stories of how mentors have changed the lives of those in the construction industry and what paths

industry veterans would recommend to best begin a career in the trades. They will also gather names of those interested in potentially serving as mentors to interested high school students.

Post CONEXPO/CON-AGG, Crew Collaborative will host an in-person retreat with CASE employees and other industry insiders to build out the program and begin beta testing. A full FrameWork program launch is slated for the first quarter of 2024.

Those interested in mentoring high schoolers about the construction industry and for more information, visit <https://crewcollab.org/framework>.

## Nexii Achieves TRUE Gold Certified for Zero Waste

Green construction company Nexii Building Solutions Inc. (Nexii) has achieved the TRUE (Total Resource Use and Efficiency) Gold Certification for Zero Waste for its Squamish Manufacturing Plant, Squamish, BC, Canada. Administered by Green



The Nexii Squamish Manufacturing Plant received TRUE Gold Certification for Zero Waste

Business Certification Inc. (GBCI), this achievement makes Nexii the first construction manufacturing company in North America to receive this recognition.

Nexii's Squamish Plant has demonstrated its commitment to waste reduction by implementing best practices for waste management at every stage of its manufacturing process. The company's efforts have significantly reduced the amount of waste produced by the plant, with over 90% of waste diverted from landfills.

## Stay Up-to-Date with the ACI Concrete Industry Calendar!

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