

Industry Focus

World of Concrete Honors Crews That Rock

For the second year, **World of Concrete** featured the **CREWS THAT ROCK** competition, sponsored by **BASF**, to honor construction crew members for their teamwork and contributions to the industry. In each category—Community Service/Not-For-Profit and Commercial/For-Profit—two Grand Prizes were selected: an Audience Award by online voters and an Experts' Choice Award by a panel of industry professionals. In the Commercial/For-Profit category, **Hampton Commercial Construction Inc.** received the Audience Award for their Nebraska City Power Plant Silo Footing, and **PULLMAN/Shared Systems Technology Inc.** took home the Experts' Choice Award for the 10 Light Street Façade Restoration. In the Community Service/Not-For-Profit category, **StoneMakers** won the Audience Award for a backyard landscape designed for a disabled veteran, and **Chasco Constructors** received the Experts' Choice Award for the Play for All Abilities Park. More information can be found at www.crewsthatrock.com.

Red Seat Certified as Women's Business Enterprise

Red Seat Software received national certification as a Women's Business Enterprise by the Women's Business Council—Southwest Certification Committee, a regional certifying partner of the Women's Business Enterprise National Council. This certification, only achieved after an in-depth review, validates that the business is at least 51% owned, operated, and controlled by a woman.

Trinity Industries Expands Aggregate Business

Trinity Industries, Inc., announced that its subsidiary, **Trinity Materials, Inc.**, has entered an agreement to acquire certain aggregate operations of **Texas Industries, Inc.** (TXI) that are located in Texas, Colorado, and California. As part of the transaction, **Transit Mix Concrete and Materials Company**, another subsidiary of Trinity Industries, will transfer its concrete operations located in eastern Texas and parts of Arkansas to TXI, eliminating all of Trinity's ready mixed concrete businesses. The transaction is part of a company strategy to focus on aggregates.

Tensor Sells Endurablend

Tensor International announced the sale of its Endurablend™ Systems assets and business to **Pavement Surface Coatings, LLC** (PSC). The sale will allow Tensor to focus on its growing portfolio of site development solutions and pavement optimization technologies. Endurablend Systems

are polymer cement slurry surfacing products used in a variety of applications, including pavement preservation and bridge deck sealing. PSC will assume many of Tensor's Endurablend Systems customer relationships in the United States, while Tensor will retain rights to the system in certain territories outside the country.

Parsons Brinckerhoff Sponsors Scholarship for Female Engineering Students

The **University of Queensland** (UQ), Queensland, Australia, has partnered with **Parsons Brinckerhoff** to help increase the percentage of women studying in its engineering program. The Parsons Brinckerhoff Scholarship for Women in Engineering will be awarded to a female student commencing study in 2013. Established to support female students who have been educationally disadvantaged due to finances or geographic location, the scholarship will provide \$5000 AUS for the student's first year of study. Past efforts by the company have led to an increase in female students from 27 to 40% at UQ, and they hope the scholarship will continue that progress. For more information on the scholarship and how to apply, visit www.eait.uq.edu.au/future-scholarships.

Barrier One Receives NOVA Award

Barrier One, Inc., received a NOVA Award for its high-performance concrete admixture. This international award, of which five were given, recognizes construction techniques and methods that improve quality, productivity, and safety while reducing the cost of construction. Barrier One's admixture was developed by flooring experts and is designed to react chemically with elements in the concrete to create a permanent moisture barrier. Visit www.barrierone.com for product specifications.

National GPR Service Launches Brand Licensing Program

For companies looking to expand or add ground-penetrating radar (GPR) services to their existing operations, **National GPR Service, Inc.**™ can help. The company became the first and only GPR firm in the nation to launch a brand licensing program, which will give organizations and individuals the opportunity to add or expand GPR services in conjunction with an established brand. National GPR Service is a shallow geophysical GPR firm headquartered in Minneapolis, MN, and founded in 2001. The company provides training, project management, and marketing support for licensees and has plans to host an annual convention starting in 2015. For more information, visit www.nationalgpr.com.