# Industry **Focus**

#### FORTA's Products Receive Environmental Claims Verification



**NEU** verification badge

FORTA, LLC, products,
FORTA-FERRO® fibrous
reinforcement and Helix® Micro
Rebar® reinforcements, have
received an Environmental
Verification Statement from
NEU: An ACI Center of
Excellence for Carbon Neutral
Concrete. NEU's third-party
Validation/Verification Program
provides an independent,

impartial assessment of environmental claims for technologies focused on reduced-carbon cement, concrete, and related solutions. The scope of verification was for the Forta-Helix™ EcoMetrics™ v1.0 Program, which calculates and compares the cradle-to-gate global warming potential (life-cycle stages A1 to A3) of slab-on-ground concrete members with FORTA-FERRO fibrous reinforcement and Helix Micro Rebar reinforcements versus traditional steel reinforcements. The NEU Validation/Verification Program follows International Organization for Standardization (ISO) standards to provide validation of future outcomes or verification of historical data. It assesses the reasonableness, methods, and results of environmental claims submitted by technology owners. These FORTA technologies have met the verifiable environmental claims required by the program.

### **Topcon and Pix4D Collaborate on Photogrammetry Solutions**

Topcon Positioning Systems, Inc., and Pix4D announced an agreement combining geopositioning expertise with photogrammetry solutions. Through this collaboration,



Topcon is a distributor of Pix4D's photogrammetry software portfolio

Topcon will become an authorized distributor of Pix4D's photogrammetry software portfolio, which provides access to high-precision positioning and three-dimensional (3-D) mapping technologies. This alignment strengthens the delivery of reality capture solutions across a broad spectrum of industries. Professionals in surveying and mapping; architecture, engineering, and construction (AEC); energy and utilities infrastructure; and public safety and forensics can benefit from access to these integrated technologies. The agreement enables customers to access Pix4D's photogrammetry software solutions through Topcon's global distribution network, streamlining the procurement process for end users while providing technical support.

#### **EP Power Minerals Acquires National Minerals Corporation**

EP Power Minerals, a global provider of cementitious materials, acquired National Minerals Corporation, a regional player in supplementary cementitious materials (SCMs). This move strengthens EP Power Minerals' position in the U.S. market and expands its capability to supply materials in the growing sustainable construction market. EP Power Minerals is experienced in the management of power plant by-products, blasting abrasives, and mineral residues. With their subsidiaries and growing international network, they are a service provider for the manufacturing industry and the construction sector, supplying them with construction materials, blasting abrasives, and industrial minerals. Since 2021, EP Power Minerals has been part of the European energy group Energetický a průmyslový holding, a.s. (EPH).

#### **Cortec MCI Updates Branding**

Cortec® refreshed the brand identity for its MCI® (Migrating Corrosion Inhibitor™) product line, modernizing its visual presentation while maintaining core elements. The MCI brand remains committed to its mission of extending the service life of concrete structures while offering an environmentally responsible alternative to traditional corrosion inhibitors. The "From Grey to Green™" tagline continues to represent MCI's goal of protecting infrastructure from deterioration in a way that minimizes environmental hazards. While MCI's values remain unchanged, the brand identity has been refined to address usability concerns:

- The previous logo, limited to full-color use, posed challenges across different backgrounds, textures, and smaller applications. The new design allows for variations for greater adaptability;
- Retaining the hexagonal reinforcing bar-inspired element, the updated logo includes an "I" designed to mimic the ridges on reinforcing bar;

- The introduction of Cortec Green into the MCI logo reinforces brand recognition across all industries; and
- The new chevron and full hexagon provide updated design assets for PowerPoints, brochures, and marketing materials.

In addition to the visual refresh, Cortec is consolidating its MCI brochures into one so that information is available in a single resource. This change simplifies access to technical details and product benefits to improve customer experience.



Cortec MCI's updated logo

## Phoenix Center Study Quantifies Economic Contribution of the Aggregate Industry on U.S. Economy

In an industry scorecard titled The Economic Impact of the Natural Aggregates Industry: A National, State, and County Analysis, the Phoenix Center for Advanced Legal & Economic Public Policy Studies updated its economic impact study with current data showing the aggregate industry's contributions to jobs, earnings, and sales across the U.S. economy. The analysis found that the industry generates nearly 40 billion USD in annual sales and employs over 104,000 mostly skilled workers. Through supply chain effects and increased household spending, the U.S. aggregate industry supports 728,744 jobs across diverse occupations, 54.8 billion USD in national earnings, and 170.7 billion USD in national sales. The study's updated analysis extended to state and county levels, revealing that while the economic multipliers vary by geography, the aggregate industry contributes in all regions. The study noted that the Infrastructure Investment and Jobs Act of 2021—which included approximately 350 billion USD for highways, streets, and bridges—is expected to further stimulate growth in the aggregates industry, bringing additional economic benefits across many sectors of the U.S. economy.



The Phoenix Center released The Economic Impact of the Natural Aggregates Industry: A National, State, and County Analysis

#### **Metromont Celebrates Centennial Anniversary**

Metromont LLC, a precast concrete manufacturer in Greenville, SC, USA, celebrated its 100th anniversary of business in South Carolina and the southeastern United States on October 14, 2025, at Fluor Field in Greenville. As part of its centennial anniversary, Metromont celebrated with projects supporting the local communities across its six locations. Associates at each of the company's locations participated in service projects with local organizations, such as Meals on Wheels Greenville, Habitat for Humanity, the American Red Cross, and Honor Flight. In 1925, James Roy Pennell founded Pennell and Harley Construction Engineers, a highway engineering company specializing in Department of Transportation (DOT) work that evolved over three generations to become Metromont. Across the Southeast and mid-Atlantic, Metromont has helped provide building systems for the data center industry, update college student housing options, and build National Football League (NFL) and Major League Baseball (MLB) stadiums. Metromont's history of projects includes the Honeywell headquarters in Charlotte, NC, USA, The Shepherd Hotel in Clemson, SC, and the South Carolina Children's Theatre in Greenville. Rick Pennell joined the company in 1981 and became its President and Chief Executive Officer (CEO) in 2004. Through Pennell's leadership, Metromont has experienced two decades of growth. The company expanded its operations and now operates six manufacturing facilities in South Carolina, Georgia, Florida, and Virginia.

