

Decorative Concrete Products

Elephant Armor Ultra High Performance Mortar

Elephant Armor® Ultra High Performance Mortar is a single-component, cementitious, fiber-reinforced, medium- to fast-setting repair mortar. It can be placed with a textured roller or traditional tools, and it can be shaped or molded to a minimum thickness of 1/4 in. (6 mm). Elephant Armor features high early and superior bond strength. It provides strong resistance to deicing salts, freezing-and-thawing cycles, and abrasion. Elephant Armor Ultra High Performance Mortar can be used for structural monolithic overlays for interior and exterior applications. It can also be used as a structural underlayment for other materials, such as self-levelers, trowel coats, and epoxies.

—Global Sealer Technologies International, www.gstinternational.com

THIN-FINISH

Elite Crete Systems THIN-FINISH™ is a versatile, high-strength, polymer-modified, cementitious topping material and bond coat used for renovation projects or new construction. It's engineered for thin resurfacing, concrete surface restoration, texturing, and creating decorative finishes on stable concrete surfaces. The pre-packaged material comprises a proprietary polymer blend, graded quartz aggregates, and white cement. Applications include interior or exterior commercial, industrial, and residential concrete surfaces. THIN-FINISH provides strength and durability and is resistant to abrasion, UV radiation, and freezing-and-thawing cycles. A wide variety of colors and color combinations are available. The material can be applied from 1/32 to 3/16 in. (0.8 to 4.8 mm) thick, and it has a compressive strength exceeding 4500 psi (31 MPa) after 28 days, allowing heavy commercial traffic without wear or damage. THIN-FINISH can be applied by trowel, squeegee, or an air-supplied hopper gun, and it can be layered to create additional thickness when needed.

—Elite Crete Systems, www.elitecrete.com

iCoat I-22 (Natural) and I-30 (Gloss) Color Enhancing Acrylic Sealers

iCoat's color-locking acrylic sealers are solvent-based and can be applied to concrete flatwork with stamped or exposed aggregate finishes. They can also be applied to pavers. These breathable sealers are resistant to UV radiation, provide excellent wear resistance, and protect surfaces from substances such as grease and oil. iCoat I-22 Color Enhancing Acrylic Sealers are best used outdoors, but also can be used indoors. They are easy to apply and can be rolled or sprayed

on patios, driveways, sidewalks, pool decks, and other concrete surfaces.

—iCoat Concrete Products, www.icoatproducts.com

NewLook International NanoSet Color

NewLook International's NanoSet Color is a technologically advanced liquid dye that adds aesthetically pleasing color to the concrete substrate. The concentrated formula is a proprietary blend of dye solutions that penetrate deeply to create a durable, fast-drying color. Its UV blockers provide exceptional lightfastness. The eco-friendly product may be diluted with the NanoSet Densifier NS, water, or acetone to create a translucent finish for a variety of concrete surfaces. NanoSet Color can be used as a penetrating colorant, and it can be used in conjunction with polishing systems. The dye colors are compatible and may be blended to create custom colors.

—NewLook International, www.getnewlook.com

DECK-O-SHIELD

W. R. MEADOWS DECK-O-SHIELD is a ready-to-use, water-based sealer and water repellent for tile, natural stone, concrete, stucco, grout, and masonry surfaces. The sealer is designed for use on surfaces around pool decks and waterfalls and protects against rust staining, spills, and damage caused by salt in water. DECK-O-SHIELD can be applied by brush or spray and meets local or state regulations for emissions of volatile organic compounds. Surfaces appear virtually unchanged after application and drying.

—DECK-O-SEAL, a division of W. R. MEADOWS, www.deckoseal.com, www.wrmeadows.com

Çimsa Cements

Çimsa introduced “The Name of the Formula” umbrella of products. The product portfolio includes Super White®, Crafta, Recipro, and Resisto brands. Super White is white, low-alkali, high-early-strength portland cement used in applications requiring a prominent level of whiteness (minimum Hunter L of 85). Crafta cements provide excellent workability, high water retention, and high adhesive strength. They can be used to produce white masonry mortar for brick, block, and stone masonry applications. Recipro and Resisto calcium aluminate cements are used for technical concrete applications. Recipro cements provide high resistance to sulfate attack, and Resisto cements provide high resistance to thermal shock, acid attack, and sulfate attack.

—Çimsa Çimento Sanayi ve Ticaret A.Ş., www.cimsa.com.tr