



aci
Excellence
in Concrete Construction Awards

Partner with Us!

AWARDS GALA

Monday, October 18, 2021

Hilton Atlanta Downtown, Atlanta, GA, USA





The Excellence in Concrete Construction Awards honors exceptional concrete construction from around the world. Projects are recognized for the degree of innovation, complexity, achievement, and value that concrete as a material provided. Each year, the American Concrete Institute calls upon its global network of chapters and International Partners to nominate projects in seven categories. The winning projects are recognized at the annual ACI Excellence in Concrete Construction Awards Gala during the Fall ACI Concrete Convention.

Intended to be both a celebration and a learning experience, the awards presentation highlights project details through short videos that accompany the presentation of each award. The evening concludes with the grand-prize “Overall Excellence” award.

Sponsorships are one of the best ways to brand your organization as a leader in the industry, celebrate your projects or project winners, and highlight your commitment to advancing and sharing knowledge. Through these sponsor packages, you will have the opportunity to receive exclusive recognition at the Awards Gala, advertising opportunities in *Concrete International* magazine, pre- and post-event marketing, priority seating at the Gala, and more. ACI Concrete Convention attendees represent decision-makers and influential members of the concrete construction industry. Sponsorships will allow them to learn more about your company and product offerings up close and personal.





Premiere Presenting Sponsor—\$10,000

Your company will be recognized on all marketing materials related to the Excellence in Concrete Construction Awards Gala. You will receive website, social, magazine, and pre- and post-event benefits that are distinctive and unmatched.

Package Benefits:

- Premiere seating at Awards Gala, one VIP reserved table (up to 10 tickets) each with table sign.
- On-stage recognition during the Gala by the Master of Ceremonies.
- Logo prominently displayed at Awards Gala and Excellence Awards Technical Session.
- Opportunity to show a 2-minute promotional video during dinner (video must be created and provided by sponsor).
- Two (2) full-page print ads in *Concrete International* magazine pre- and post-event.
- Logo and acknowledgment in *Concrete International* magazine and Gala program.
- Signage and branding on the red carpet throughout the reception (signage must be created and provided by partner).
- Opportunity to provide promotional item at each seat during Awards Gala (pending approval).



Supporting Sponsor—\$5,000

The Supporting Sponsor package will help your company receive recognition as a sponsor for the Excellence in Concrete Construction Awards Gala. If you have submitted a project for the awards, you may find great benefit in having several branding opportunities available to increase awareness and acknowledgement through Concrete International magazine, the printed Gala program, and throughout the evening's activities.

Package Benefits:

- Premiere seating at Awards Gala, one VIP reserved table (up to 10 tickets) each with table sign.
- On-stage recognition during the Gala by the Master of Ceremonies.
- Logo prominently displayed at Awards Gala and Excellence Awards Technical Session.
- One (1) full-page print ad in the post-convention issue of *Concrete International* magazine.
- Logo and acknowledgement in *Concrete International* magazine and Gala program.



Chapter Level 2 Sponsor—\$1,000

Package Benefits:

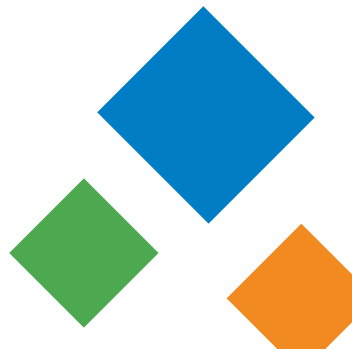
- Includes up to five (5) tickets with priority seating at the Awards Gala.
- Logo prominently displayed at Awards Gala and Excellence Awards Technical Session.
- One (1) half-page print ad in post-convention issue of *Concrete International* magazine.
- Logo and acknowledgment in *Concrete International* magazine and Gala program.



Chapter Level 1 Sponsor—\$500

Package Benefits:

- Includes two (2) tickets with priority seating at the Awards Gala.
- Logo prominently displayed at Awards Gala and Excellence Awards Technical Session.
- One (1) half-page print ad in post-convention issue of *Concrete International* magazine.
- Logo and acknowledgment in *Concrete International* magazine and Gala program.

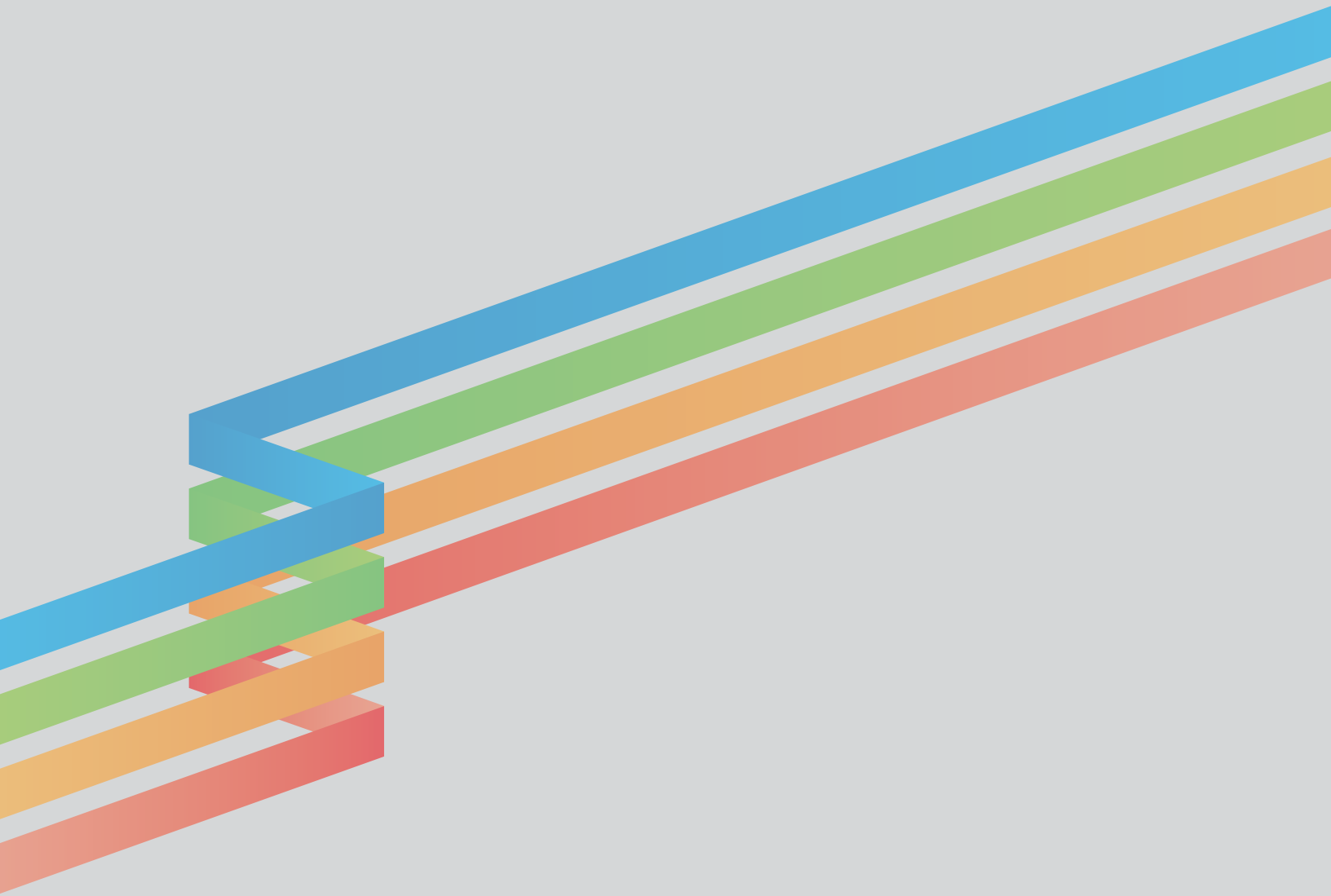


À LA CARTE SPONSORSHIP OPPORTUNITIES

Excellence Awards Calendar	\$500
½ Page Full-Color Ad in Program	\$500
Full-Page Full-Color Ad in Program	\$750
Awards Presentation Live Stream	\$750
Charity Spotlight & Fundraising at the Gala	\$1,000
Photography	\$1,500
Onstage Opening Toast	\$1,750
Videographer	\$2,000
Post-Reception Entertainment	\$2,000
Table Centerpieces	\$2,000
Gala Reception Wine	\$2,000







Contact Emily Fogleman at emily.fogleman@concrete.org or +1.248.848.3162 to discuss options that may be better suited for your company.