



aci
Excellence
in Concrete Construction Awards

Partner with Us!

AWARDS GALA

Monday, October 26, 2020

Raleigh Convention Center, Raleigh, NC, USA





The ACI Excellence in Concrete Construction Awards celebrates innovation and inspires excellence throughout the global concrete design and construction community. Each year, the Institute calls upon its global network of chapters and International Partners to nominate projects in six categories. The winning projects will be recognized at the annual ACI Excellence in Concrete Construction Awards Gala, during the Fall ACI Concrete Convention. The event will consist of a ticketed reception, followed by dinner, the formal presentation of awards, and a post-reception to celebrate.

Intended to be both a celebration and a learning experience, the awards presentation will highlight project details through short videos that will accompany the presentation of each award. The evening will conclude with the presentation of the most prestigious award in the concrete design and construction community, the “ACI Excellence” award.

Sponsorships are one of the best ways to brand your organization as a leader in the industry, celebrate your projects, or project winners, and highlight your commitment to advancing and sharing knowledge. Through these sponsor packages, you will have the opportunity to receive exclusive recognition at the Awards Gala, advertising opportunities in *Concrete International* magazine, priority seating at the Gala, pre- and post-event marketing, and more. ACI Concrete Convention attendees represent decision-makers and influential members of the concrete industry. Sponsorships will allow them to learn more about your company and product offerings up close and personal.

Please join us as we celebrate the best of the best in concrete construction with a diverse group of concrete professionals, whose passion and expertise in the concrete industry sets them apart from other industry professionals.





Premiere Presenting Sponsor—\$15,000

The premiere presenting partnership is only awarded to one company that would like to achieve elite brand recognition. Your company will be recognized on all marketing materials related to the Excellence in Concrete Construction Awards Gala. You will receive website, social, magazine, and pre- and post-event benefits that are distinctive and unmatched. Your company will be recognized as the exclusive presenting sponsor for the event, a benefit awarded to no one else.

Package Benefits:

- Access to Awards Gala and Program activities. Includes the reception, dinner, Awards Program, post-event reception, and technical session.
- Premier seating, two VIP reserved tables (up to 20 tickets) each with table sign.
- On-stage recognition during the Gala by the Master of Ceremonies.
- Logo displayed during the Awards Gala and Program Educational Session.
- Opportunity to show a 2-minute promotional video during dinner (video must be created and provided by sponsor).
- Two (2) full-page print ads in *Concrete International* magazine, pre- and post-event.
- Logo and acknowledgment in printed issue of *CI* magazine and printed Gala program.
- Pre- and Post-Event Recognition in gala promotional material.



Gala Reception Sponsor—\$10,000

As a Gala Reception sponsor, you will receive recognition as the primary sponsor for the reception during the Excellence in Concrete Construction Awards Gala. With up to 400 people in attendance, your company will have the opportunity to build brand awareness with a unique group of individuals who are passionate and excited about the concrete industry.

Package Benefits:

- Access to Awards Gala and Program activities. Includes the reception, dinner, Awards Program, post-event reception, and technical session.
- Premier seating, one VIP reserved table (up to 10 tickets) with table sign.
- On-stage recognition during the Gala by the Master of Ceremonies.
- Logo displayed during Awards Gala and Program Educational Session.
- One (1) full-page print ad in the post-convention issue of *Concrete International* magazine.
- Logo and acknowledgement in printed issue of *CI* magazine and printed Gala program.
- Signage and branding on the red carpet throughout the reception (signage must be created and provided by partner).



Gala Post-Reception Sponsor—10,000

Immediately following the Gala, attendees will have the opportunity to enjoy a post-event reception with featured entertainment and light refreshments. Your company will have the opportunity to be recognized as a sponsor for this post-reception event and will receive signage and branding throughout.

Package Benefits:

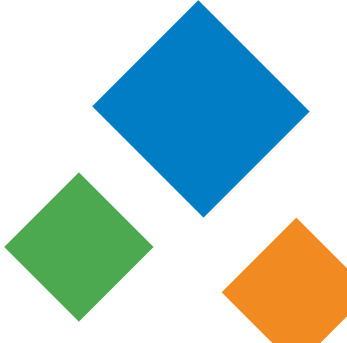
- Access to Awards Gala and Program activities. Includes the reception, dinner, Awards Program, post-event reception, and technical session.
- Premier seating, one VIP reserved table (up to 10 tickets) with table sign.
- On-stage recognition during the Gala by the Master of Ceremonies.
- Signage and branding on the red carpet during the post-reception event
- Logo displayed during Awards Gala and Program Educational Session.
- One (1) full-page print ad in the post-convention issue of *Concrete International* magazine.
- Logo and acknowledgement in printed issue of *CI* magazine and printed Gala program.
- Signage in reception area (signage must be created and provided by partner).



Supporting Sponsor—5,000

*The Supporting Sponsor package will help your company to receive recognition as a sponsor for the Excellence in Concrete Construction Awards Gala. If you have submitted a project for the awards, you may find great benefit in having several branding opportunities available to increase awareness and acknowledgement through *CI* Magazine, the printed Gala program, and throughout the evening's activities.*

Package Benefits:

- Access to Awards Gala and Program activities. Includes the reception, dinner, Awards Program, post-event reception, and technical session.
 - Priority seating (up to 5 tickets).
 - Logo displayed during Awards Gala and Program Educational Session.
 - Company logo in Gala program book.
 - One half-page print ad in post-convention issue of *CI* magazine.
 - Logo and acknowledgement in printed issue of *CI* magazine and printed Gala program
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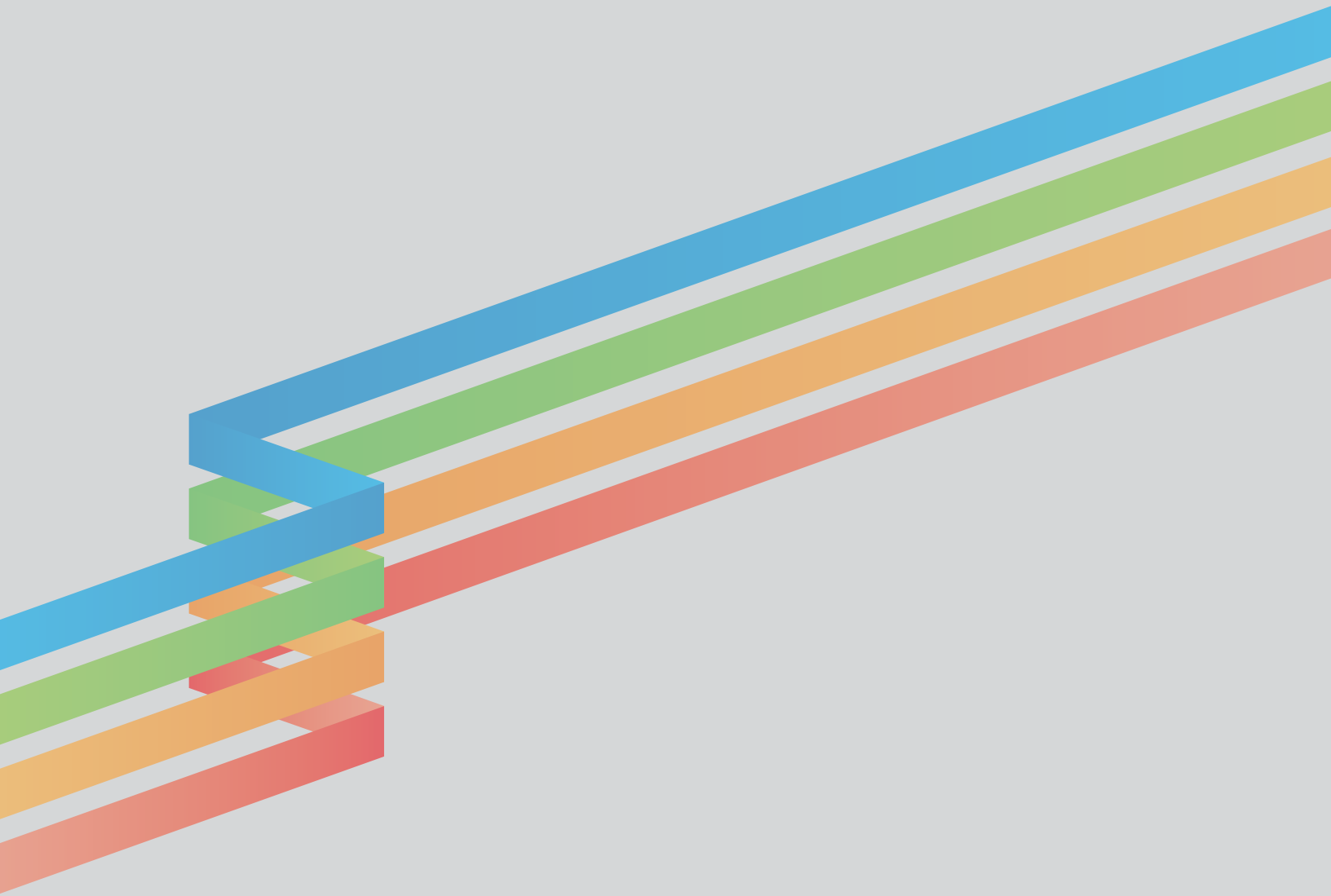
Additional Sponsorship Opportunities:

If you are unable to get involved in our sponsorship program with the packages featured, there are still opportunities available for you to receive recognition during the awards gala. Please select one or more options from the list below and submit to Emily Fogleman at Emily.fogleman@concrete.org.

Half-Page Full-Color Ad in Awards Program	\$500
Full-Page Full-Color Ad in Awards Program	\$750
Gala Reception Live Stream Sponsor	\$750
Charity Contribution Sponsor	\$1,000
Premiere Photography	\$1,500
Gala Reception On-stage Opening Toast	\$1,750
Premiere Videographer	\$2,000
Post- Reception Premiere Entertainment	\$2,000
Gala Reception Table Centerpieces	\$2,000
Gala Reception Premium Beverage Sponsor	\$2,000
Gala Reception Logo'd Guest Favor	\$2,500







Contact Emily Fogleman at emily.fogleman@concrete.org or +1.248.848.3162 to discuss options that may be better suited for your company.