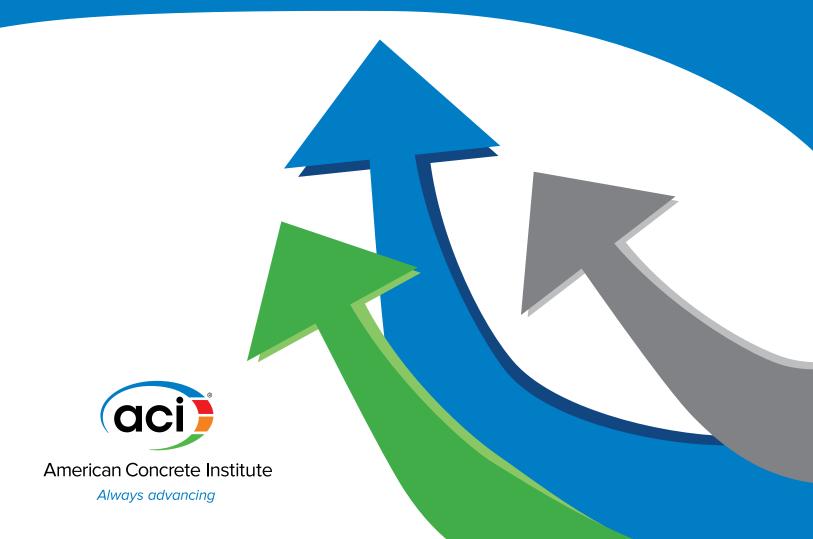
# STUDENT Chapter Guide



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## **About ACI**

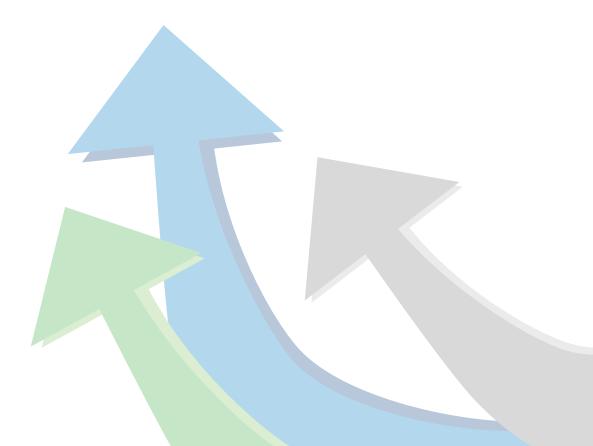
The American Concrete Institute is a leading global authority for the development, dissemination, and adoption of its consensus-based standards, technical resources, and educational, training, & certification programs. Founded in 1904, ACI is headquartered in Farmington Hills, Michigan, USA, with a regional office in Dubai, UAE, and a resource center in Southern California. ACI has over 94 chapters, 260 student chapters, and 30,000 members spanning over 120 countries.

A detailed history of ACI and the concrete industry is available in the publication, <u>ACI: A Century of Progress</u>, which was prepared for the ACI Centennial in 2004.









## **Basic Student Chapter Structure**

ACI student chapters consist of a faculty advisor and elected student officers that serve various roles in the chapter. The structure and division of responsibilities among student officers can vary, provided that all chapter responsibilities are maintained. The student chapter has the following responsibilities:

- Develop bylaws. (These must be approved by the local ACI chapter and ACI staff. Sample bylaws are available in the Appendix);
- Elect Officers;
- Establish dues:
- Maintain a bank account;
- Prepare agendas and minutes for all meetings other than social events;
- Keep the local ACI chapter informed of its planned activities; and
- Submit bylaws and university award applications to ACI Headquarters and to the professional chapter.

A typical student officer Board will have the following positions:

**President** - Responsible for the general management of the student chapter, including the delegation of tasks and ensuring all other officer responsibilities are carried out properly.

Vice President - Responsible for assisting the President and performing the duties of the President in the absence of that officer and/or any other duties delegated to them by the President.

Treasurer - Responsible for managing the bank account, collecting dues, and overseeing the purchases made on behalf of the student chapter.

Secretary - Responsible for all chapter communications, including recording agendas, minutes, and attendance for all meetings besides social events. (Note: the duties of the Secretary may be divided into two positions: corresponding secretary and recording secretary/scribe).

Other appointed Board positions may be added to divide the Board responsibilities as needed—for example, social media coordinator, outreach coordinator, and so on.

The organization of an ACI student chapter is inherently connected to the sponsoring ACI local chapter. An ACI local chapter may sponsor student chapters at local universities, colleges, and technical and trade schools. Student chapters are extensions of the local chapter and, therefore, must be monitored by the local chapter. The advisor of the student chapter should be a member of the chapter's Student Activities Committee. The student chapter is a subsection of the local chapter; thus, it may not speak on behalf of ACI or the local ACI chapter.

















# **Establishing a New Student Chapter**

## Why Create a Student Chapter?

Getting involved in ACI Student Chapters is an excellent way to develop leadership skills, increase concrete knowledge, and expand your network. There are over 200 student chapters around the world. Student Chapters can involve you with ACI locally, nationally, and internationally.

## Qualifications

An organized group of students enrolled in an educational institution may submit an **Organizing Petition** for review and comment by the Board of Directors of their sponsoring ACI Chapter if all of the following qualifications have been met:

- The organization has at least 15 ACI Student Members signing the **Organizing Petition** and submits a draft of **Bylaws** alongside their petition,
- The local professional chapter has agreed to provide mentorship and can provide a **Sponsorship Letter** to be submitted to ACI, and
- The chapter has a faculty advisor who is a member of the local professional chapter and the ACI Faculty Network. Visit the Chapter Listing to find the local chapter in your area at <a href="https://www.concrete.org/chapter/schapterlisting.aspx">https://www.concrete.org/chapter/schapterlisting.aspx</a>.
- If there is no **Local Chapter** in your state/country, please contact the Director of Chapter Activities for approval.

Once the sponsoring chapter has approved the **Organizing Petition**, **Bylaws**, and **Letter of Sponsorship**, the group may submit these items to John Conn, ACI Director of Chapter Activities (john.conn@concrete.org), to become an officially recognized ACI Student Chapter.

## **Sponsoring Chapter Responsibilities**

The Sponsoring ACI Chapter is responsible for the following:

- Form a Student Activities Committee;
- Assign a chapter Officer (Chairperson or member of the Student Activities Committee is preferable) to act as a liaison with the student chapter. This is usually the student chapter's advisor;
- Encourage the President of the student chapter or another Officer to attend ACI Chapter Board meetings;
- Encourage the student chapter's advisor to attend student chapter Board meetings;
- Sponsor one meeting per year that is a Student Activities meeting;
- Recommend sponsorship of educational seminars on the local campus each year; and
- Approve the **Bylaws** and **Organizing Petition** of the student chapter, and provide a **sponsorship letter**. ACI will assist with the review, if required.

Students are encouraged to work closely with their advisors to maintain a fruitful relationship with their local chapter members. The success of a student chapter is largely affected by their ability to coordinate activities with the Local ACI Chapter.

# **Additional Tips**

These suggestions may be helpful to you in organizing your group:

#### **Organize Leadership Positions**

Organize your student leadership by positions with descriptions of responsibility and committees for large tasks (such as performing a community service project) to accomplish work. See *Suggested Student Officer Duties*.

#### **Develop a Mission Statement**

Why does your group exist? Develop a mission statement for your group to help with direction, planning, and organization. Examples include the following:

- To expose our members to the real-life challenges of concrete engineering
- To develop a support network for students within the civil engineering program
- To use learned civil engineering skills to benefit the local community
- To develop contacts with the local, regional, and national concrete community

#### **Set Goals**

Setting goals for your group will help you focus your energies throughout the year and stay on track as you work to achieve them. Goals must:

#### Be Specific

If your goals are vague, they won't provide enough direction to help you. To make a goal specific, add more description, some hard numbers, and a firm time limit.

Vague Goal: Increase membership

Specific Goal: Increase average first-year student involvement by 15% at all group meetings over previous year.

#### Be Measurable

When your goal is specific, it's easy to figure out if you are making progress.

**Measurement:** Take attendance at all group meetings, identify first year students in attendance, compare with prior year.

#### Have an Action Plan

But you can't just sit back and check numbers. You will need to have some kind of plan to make a change happen.

**Action Plan:** The VP will visit CEE 101 before each chapter meeting; write a reminder on the board and speak briefly about the meeting. The publicity chair will be backup in case the VP cannot attend.

#### Be Assessed

Did the action plan have any effect? Did attendance numbers of first-year students increase over the year? Yes? That's great! Do you want to keep the same goal for next year or make some adjustments to it? No? That's OK. Can you make changes for next year so you will reach it?









## How to Operate an ACI Student Chapter

## **Suggested Chapter Activities**

The following actions are recommended to be taken by your group to ensure the development of a robust student chapter:

- 1. Contact your Sponsoring ACI Chapter and request the assistance and guidance of practicing ACI members for industry tours and guest speakers.
- 2. Work with your Faculty Advisor to develop a schedule of **student-planned** meetings and activities for the group for the upcoming school year. Examples of student-planned activities are:
  - a. Professional meetings with an invited speaker
  - b. Meetings with a student talk or student paper presented
  - c. Field trips to prominent construction projects in the locality of the chapter
  - d. Social functions and game nights
  - e. Officer planning meetings
  - f. Community Service,
  - g. Inviting guest speakers for lectures
  - h. Networking events (self-organized or local ACI/ASCE chapter events), and
  - i. Tutoring and other outreach activities
- 3. Set achievable and measurable goals and track your achievement. Example goals:
  - a. Increase club membership by 20%
  - b. Increase participation by underclassmen by 10%
  - c. Complete at least one community service project this year
- 4. Organize regular **student-planned** meetings and events for student officers and general members.
- 5. Maintain records of the **student-planned** meetings and activities. Note: Activities that are part of the regular curriculum, or that were organized and led by a member of the faculty/department/college do NOT count as student-planned activities.
- 6. Work with your Chapter Liaison to prepare regular reports and/or presentations for your Sponsoring ACI Chapter's Student Activities Committee.
- 7. Review the <u>Introduction to Student Chapters</u> page on the ACI website for Student Chapter resources.
- 8. Apply for the ACI Award for University Student Activities, as an annual report on chapter activities.

## **Suggested Student Officer Duties**

**President** - Responsible for the general management of the student chapter, including the delegation of tasks and ensuring all other officer duties are carried out properly.

#### Suggested Duties:

- Preside at each Student Chapter meeting by following a prepared agenda.
- Be prepared to make all major decisions of Student Chapter affairs that do not require voting by the Student Chapter members.
- Call weekly joint meeting of student Board Officers.
- Maintain a close contact with the Faculty Advisor.
- Set an example of professionalism and sociability.
- Approve or disapprove Student Chapter expenditures.

**Vice President** - Responsible for assisting the President and performing the duties of the President in the absence of that officer and/or any other duties delegated to them by the President.

#### Suggested Duties:

- Coordinate all activities involving the Civil Engineering Department's participation in university functions (for example, Parents' Day, University Day, and so on).
- Communicating and coordinating with other Student Chapters.
- Accompany the President in representing the Student Chapter at non-ACI functions whenever possible.

**Treasurer** - Responsible for managing the bank account, collecting dues, and overseeing the purchases made on behalf of the student chapter.

#### Suggested Duties:

- Prepare an operating budget for Student Chapter activities.
- Have the authority to sign all checks as approved by the President.
- Report to the attendants at each weekly leadership meeting, including the balance of the Student Chapter checking account, the cash on hand, outstanding bills, and current balance.
- Pay all bills immediately upon receiving them.
- Reconcile the checking account upon receipt of the bank statement and resolve any discrepancies.
- Maintain a complete file containing all paid bills and receipts of Student Chapter purchases.
- Maintain a detailed list on membership money received.
- Collect cash received for refreshments.
- Reimburse any Student Chapter member who presents a receipt for an authorized purchase by the Student Chapter.





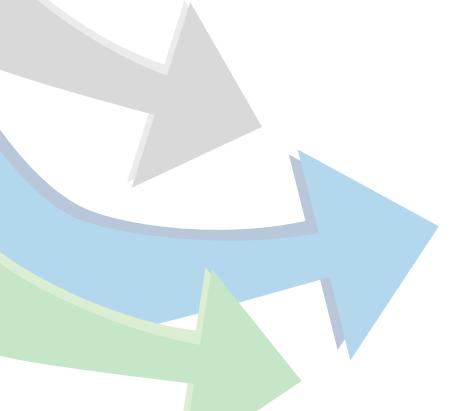




**Secretary** - Responsible for all chapter communications as well as recording agendas, minutes, and attendance for all meetings besides social events. (Note: the duties of the Secretary may be divided into two positions: corresponding secretary and recording secretary/scribe).

#### Suggested Duties:

- Maintain a complete up-to-date file of Student Chapter records concerning every activity that goes on. These records include but are not limited to:
  - Membership lists
  - Meeting minutes for all major and minor meetings
  - o Attendance records of each regular Student Chapter meeting
  - Complete reports on each activity or project including names of participants, date, functions performed, and so on
  - Copies of correspondence
- Be responsible for recording the proceedings of Student Chapter meetings and reading or distributing these minutes at the following meeting for approval for members.
- Make all records readily accessible to the officers, committee chairpersons, and Faculty Advisor upon request.
- Create and manage correspondence with parties outside the Student Chapter.
- Manage any other correspondence requested by any officer or committee chairperson.
- Create and/or maintain a generic email account for use by officers of the Student Chapter.
- Replying to email in a timely manner using the Student Chapter generic email account.







## **Finances/Funding**

The Student Chapter as a whole is required to:

- Maintain a detailed list on membership money received (will vary based on whether or not there is an annual fee to join the student chapters).
- Maintain the finances for the ACI student chapter. Finances include (but are not limited to):
  - o Past year balance
  - Preparing an operating budget for Student Chapter activities
  - o Sponsorship funds received and expenditure records
  - Maintaining the chapter bank account (with advisor oversight) and records for cash on hand and reconcile finances based on bank statements.
  - o Paying bills and reimbursements for chapter-authorized purchases (with advisor approval).
  - Maintaining a complete file containing all paid bills and receipts of Student Chapter purchases.
- Coordinate and organize activities to ensure that the chapter is funded, including:
  - Fundraising events for the chapter
  - Liaising with the regional ACI chapter to look for funding opportunities to fund travel for conventions
  - Liaising with potential sponsors for funding
- Plan logistics (travel, hotel stay, and so on) for travel to the ACI conventions.
- Maintain records of fundraising activities (with photos, preferably!)













# **Meetings**

Student Chapter members are encouraged to host and attend various types of meetings that offer a forum for presenting opinions and papers by faculty, students, and practicing engineers complementing classroom work. While these meetings may take many forms and achieve different purposes, one possibility is outlined below.

- Typical Meeting Agenda
  - o Call to order
  - Personal introductions
  - Welcome members and guests
  - Welcome advisors, other professors, and practitioners
  - Approval of minutes from previous meeting
  - o Treasurer's Report
  - Committee Reports
  - New business
  - Student/guest speaker presentation
  - Meeting adjourned
  - Refreshments and socializing
- Checklist for a typical meeting
  - o Invite guest speakers several weeks or months prior to the meeting.
  - o Secure meeting place.
  - Follow up with speaker and arrange for accommodations as required.
  - Publicize the meeting well in advance.
  - Arrange field trip transportation.
  - Secure and set up necessary equipment.
  - Arrange for meal and refreshment functions.
  - Write letters of thanks to speakers and/or field trip guides immediately after the meeting.
  - o Prepare and distribute meeting minutes soon afterwards.

## Why Attend ACI Conventions?

With more than 2,000 attendees, the ACI Concrete Convention combines the brightest minds in concrete with an unparalleled social environment, bringing a premiere event to concrete professionals to collaborate and advance the industry and their knowledge. Most importantly, the ACI Student Convention Rate is only \$20 USD. Student chapters are encouraged to arrange travel plans to the bi-annual ACI Concrete Convention in the Fall and Spring of each year. Information can be found at <a href="https://www.ACIConvention.org">www.ACIConvention.org</a>.

## **Student Competitions**

Student chapters are invited to participate in Student Competitions occurring at each ACI Concrete Convention. These competitions include:

- Concrete Projects Competition
- Concrete Solutions Competition
- Eco Concrete Competition
- FRC Bowling Ball Competition
- FRP Composites Competition
- James Instruments Student Paper Award
- Mortar Workability Competition
- Pervious Concrete Cylinder Competition

At each convention, one of these competitions are held on a rotating basis. For more information on student competitions, please visit: ACI Competitions

For any questions, contact Competitions Coordinator.

## **Regional Student Competitions**

Regional student competitions are also held, typically organized by a coalition of Professional ACI Chapters or an international chapter. Regional student competitions are great events during which to visit with your Student Chapter and network with Professional Chapter members without travel costs associated with the Convention. For more information, please visit: ACI Regional Competitions.

## **ACI Graduate Student Convention Travel Stipend Program**

The ACI Graduate Student Convention Stipend Contest, sponsored by ACI Committee S805, Student Leadership Council, is open to those currently pursuing a graduate degree as a full-time student at an accredited university in a civil engineering or construction-related program. Recipients will be reimbursed up to \$1,000 USD, meant to support travel to attend an upcoming Convention. For more information, please visit: ACI Honors and Awards.

# **ACI Foundation Scholarships and Fellowships**

Over \$500,000 in awards has been issued to more than 100 students during the last 10 years by the ACI Foundation Scholarship Council. Each year, both undergraduate and graduate students are invited to apply for Fellowships and Scholarships awarded by the ACI Foundation, with deadlines typically in November of the year prior. These fellowships and scholarships provide funding for travel to Conventions and scholarly activities, and can include internship opportunities. For more information, please visit: Scholarships and Fellowships.









## **Social Media and Marketing**

All ACI Student Chapters should manage at least one social media page.

- 1. Facebook (required)
- 2. Instagram (optional)
- 3. Twitter (optional)
- 4. YouTube (optional)

The Social Media Coordinator should follow the <u>ACI Chapter Activities Facebook</u> page and tag @ACIChapters in posts related to student chapter events so that they may be reposted on this page.

The following hashtags may be used to connect any event/activity related to the student chapter.

- a. #ACIStudents (Events related to student chapters)
- b. #ACICompetitions (Events related to student competitions)
- c. #ACIConvention (Events related to the ACI Convention)

#### Logos

The Student Chapter logo should be used on all events and media related to the Student Chapter. The ACI logo should only be used for events and programs offered by ACI Headquarters.

#### Reposting

Student Chapters can share any events or program shared on the ACI social media channels.

- ACI Facebook
- ACI Instagram
- ACI Twitter
- ACI LinkedIn
- ACI YouTube

#### **Graphics**





Facebook





Instagram



# **Appendices**

A. Sample Bylaws

**B.** Organizing Petition













