

# Why Sponsor the ACI Concrete Convention?

Sponsorship is one of the best ways to brand your organization as a leader in the industry and to highlight your commitment to advancing and sharing knowledge. As a sponsor, you will be able to:

- **Connect with industry decision-makers.** With over 2000 attendees, the convention is the place to be heard and seen. The convention represents organizations from across the globe!
- **Showcase your organization's expertise** at a world-class convention. The convention provides high-quality opportunities for attendees to learn, connect, and share with their peers.
- **Demonstrate your leadership.** As we focus on the essential role that concrete plays in society, share with your colleagues the topics and work you care deeply about.

	SPONSORSHIP LEVEL					
	Concrete \$15,000 (Limited to 1 Opportunity)	Cement \$10,000 (Limited to 3 Opportunities)	Reinforcement \$5,000	Admixture \$2,500	Aggregate \$1,000	Water \$500
Benefits						
Exclusive Event Sponsorship	Opening Session	Choose one of (3) Lunch & Learns				
Promotional video ad played at beginning of sponsored event (2 minutes max)						
Upgrade 10 x10 ft. exhibit space to a 10 x 20 ft space (if onsite convention)						
Promotional video ad posted in profile listing on event platform						
Recognition as Featured Sponsor on event platform landing page						
Company logo featured in email blast (minimum of 1, dependent on commit date)	Exclusive	Exclusive	Shared			
Logo recognition as a session sponsor	Exclusive – 3 Sessions of your choice	Exclusive – 3 Sessions of your choice	Shared – 2 Sessions	Shared – 2 Sessions		
10 x 10 ft. exhibit space (if onsite convention)	10 x 10 Exhibit booth or 2 additional registrations	10 x 10 Exhibit booth or 2 additional registrations	10 x 10 Exhibit booth or 2 additional registrations	10 x 10 Exhibit booth or 1 additional registration		
Pre-recorded online demo (30-minute timeslots)	6	4	3	1		
Pre-recorded online demo posted for on-demand viewing in event platform						
Push notification promoting “premiere” of online demo(s) to all attendees via event platform						
Banner ad on event platform	Enhanced	Enhanced	Enhanced	Basic		
Complimentary convention registration(s)	3	3	2	2		
Attendee list (pre- and post-convention)						
Logo inclusion in digital convention guide						
Logo on convention website						
Company profile listing on event platform	Enhanced	Enhanced	Enhanced	Enhanced	Basic	Basic

Signing up to sponsor is easy – our convenient online application can be found at:

<https://www.concrete.org/events/conventions/currentconvention/sponsors/sponsorshipopportunities.aspx>.

To access the application simply login to your account, first time users please create an account.