

Why Sponsor the ACI Concrete Convention?

Sponsoring the ACI Convention positions your organization as an industry leader and demonstrates your commitment to advancing knowledge. It provides the opportunity to network with over 2,000 attendees, including key decision-makers, while showcasing your expertise and leadership. Your brand will gain visibility through prominent logo placement across event platforms and communications. For even greater impact, our flexible sponsorship and exhibitor packages allow you to present your products and services to a highly engaged audience, maximizing exposure and brand recognition.

	SPONSORSHIP TIERS					
	Concrete \$15,000	Cement \$10,000	Reinforcement \$5,000	Admixture \$2,500	Aggregate \$1,000	Water \$500
Benefits						
Exclusive event sponsorship or custom opportunity	Student Competition, Opening Session, or Custom	Student Awards Program, International Lunch, or Custom				
Promotional video ad played at beginning of sponsored event (2 minutes max)						
Upgrade 10 x 10 ft. exhibit space to a 10 x 20 ft space						
Promotional video ad posted in profile listing in the event platform and mobile app						
Recognition as Featured Sponsor in the event platform and mobile app						
Company logo featured in email blast (minimum of 1, dependent on commit date)	Exclusive	Exclusive	Shared			
Push notification promoting sponsor to all attendees via the event platform and mobile app	2	2	1			
Logo recognition as a session sponsor	Exclusive – 3 Sessions of your choice	Exclusive – 3 Sessions of your choice	Shared – 2 Sessions	Shared – 2 Sessions		
10 x 10 ft. exhibit space	10 x 10 Exhibit booth or 2 additional registrations	10 x 10 Exhibit booth or 2 additional registrations	10 x 10 Exhibit booth or 2 additional registrations	10 x 10 Exhibit booth or 1 additional registration		
Pre-recorded online demo (30-minute timeslots)	6	4	3	1		
Pre-recorded online demo posted for on-demand viewing in the event platform and mobile app						
Banner ad in the event platform and mobile app	Enhanced	Enhanced	Enhanced	Basic		
Complimentary convention registration(s)	3	3	2	2		
Attendee list (pre- and post-convention)						
Recognition in digital convention preview and on-site printed program (if committed prior to publication date)	Logo	Logo	Logo	Logo	Logo	Name
Logo on convention website						
Company profile listing in the event platform and mobile app	Enhanced	Enhanced	Enhanced	Enhanced	Basic	Basic

Signing up to sponsor is easy – our convenient online application can be found at:

<https://www.concrete.org/events/conventions/currentconvention/sponsors/sponsorshipopportunities.aspx>.

To access the application simply login to your account, first time users please create an account.