



How to Register for Events and Tours

On-Site Registration

Guests may register for special events up until 24 hours prior to the activity, based on availability. Stop by the ACI Registration Desk to secure your spot. Registration is in the Exhibit Area, which is located H-Ontario Exhibit Hall at the Detroit Marriott at the Renaissance Center and will be open during the following hours:

 $\begin{array}{lll} \text{Saturday} & 2:00 \text{ pm} - 6:00 \text{ pm} \\ \text{Sunday-Tuesday} & 7:30 \text{ am} - 5:00 \text{ pm} \\ \text{Wednesday} & 8:00 \text{ am} - 12:00 \text{ pm} \end{array}$

The Concrete Convention and Exposition

March 26-30, 2017

Detroit Marriott at the Renaissance Center





Welcome to Detroit!

ACI and the Greater Michigan Chapter – ACI are excited to bring The Concrete Convention and Exposition to Detroit, MI, this fall. Detroit is best known for cars and Motown music, but that's not all the city has given the world. Detroit's past is peppered with plenty of first and great innovations, proving there is more to the city than meets the eye. Detroit is the only city in the United States where you can look south at Canada, and is home to the only floating post office in the United States, the J.W. Westcott II. It is also home to Vernors Ginger Ale and Better Made Potato Chips, making Detroit the Potato Chip Capital, Welcome to Detroit, a city full of history and excitement.

Visit www.visitdetroit.com to learn more about this great city!

Rental Cars

Hertz is the official car rental agency for the ACI Convention. Receive discounts on upgrades, weekly rentals, and weekend rentals. To make advance reservations, call +1.800.654.3131 or visit www.hertz.com. Provide the Group Code 0077289 when making your reservation. Additionally, all major car rental companies have offices at the Detroit Metropolitan Airport.

Taxis

There are several taxi services available in Detroit to help get you to and from the airport, as well as the many attractions, restaurants, and other destinations in the area.

Detroit People Mover

The Detroit People Mover is the automated light rail system operating on an elevated track in Downtown Detroit Business District. The shuttle-style circular service has 13 stations, placing you steps away from sporting and entertainment venues, restaurants, lodging, and landmarks. Fare is 75 cents.

Hours: Mon-Thu 6:30 am - midnight, Fri 6:30 am - 2:00 am, Sat 9:00 am - 2:00 am, Sun 12:00 pm – midnight

For more information and pickup locations, please visit www.thepeoplemover.com.

Uber

One tap and a car comes directly to you. Hop in-your driver knows exactly where to go. And when you get there, just step out. Payment is completely seamless. Download the Uber app to begin your ride!

The Concrete Convention and Exposition

March 26-30, 2017 **Detroit Marriott at the Renaissance Center**

Spring 2017 | Detroit

Sunday - Wednesday

Guest Hospitality

7:00 am - 10:00 am

Coffee, tea, and pastries will be available for guests each morning (Sunday-Wednesday). You must be a registered guest to attend.

Guest Lounge

Sunday 10:00 am - 9:00 pm

Monday 10:00 am - 2:30 pm

Tuesday 10:00 am - 9:00 pm

Wednesday 10:00 am - 9:00 pm

Stop by the Guest Lounge to relax and meet other ACI guests. Guests can enjoy the Guest Lounge Sunday-Wednesday.

Play Bridge & Other Card Games

Join ACI guests for a game of Bridge. Never played before? Learn Bridge from experienced players or start another card game of your own. All guests are welcome to play. If interested, meet in the Guest Lounge following the Guest Hospitality each morning. This activity is based on guest participation only.





Sunday, March 26, 2017

Guest Overview

8:00 am - 9:00 am

Acquaint yourself with the week ahead in Detroit. Learn about the tours offered, as well as other exciting things to do in and around the city.

Opening Session & Awards Recognition 7:00 pm

Immediately following the Opening Session, attendees are invited to the exhibit hall for this evening reception. Reunite with colleagues, network with new acquaintances, and learn about the products and services offered by the exhibitors. A cash bar and light refreshments will be available.





Monday, March 27, 2017

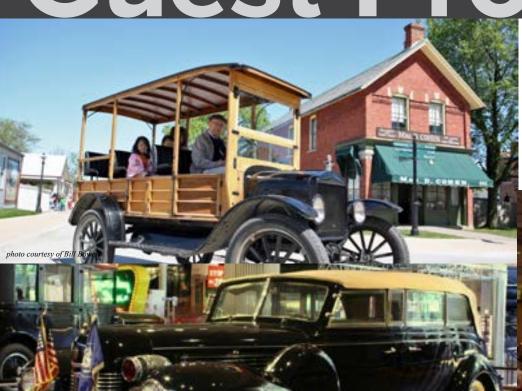
*Guest Social

3:30 pm - 5:00 pm

ACI invites all convention guest to the Guest Social hosted by ACI. You don't want to miss an opportunity to catch up with old friends, get to know other convention guests, and enjoy light refreshments. A guest name badge is required to attend this event.







Tuesday, March 28, 2017

Concrete Mixer – Henry Ford Museum of American Innovation 6:30 pm – 8:00 pm

Join ACI Attendees and guests for an evening of networking, entertainment, and great food during the Concrete Mixer, held at the Henry Ford Museum. An assortment of food and beverages will be available. Transportation will begin to depart at 5:30 pm from the H-Motor Lobby on the first floor.

The Concrete Convention and Exposition

March 26-30, 2017

Detroit Marriott at the Renaissance Center



Guest Tours

✓ Detroit Institute of Arts Tour

The Detroit Institute of Arts has been a beacon of culture for the Detroit area for well over a century. The DIA is proud to claim one of the largest, most significant art collections in the nation. With its first painting donated in 1883, the DIA now has a collection of over 60,000 works that brings the culture and creativity of the world to Detroit's doorstop. On this tour, you will be led through museum highlights by an expert guide, with time to explore the museum on your own. Visit Rivera Court, a collection of fresco cycles by Mexican muralist Diego Rivera, or the European collection that boasts work from artists such as Bellini, Rembrandt, Rodin, and Van Gogh with a strong core of Impressionist and Post-Impressionist works. Lunch is not provided on this tour, however food and drink will be available for purchase at the museum café.

Sunday, March 26, 2017

Depart: 10:00 am Return: 2:00 pm

\$15 US per person

Add to your ACI Registration







Guest Tours cont.

√The Ford Rouge Factory Tour

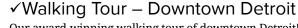
This is a "must do" tour, you can't experience anywhere else! With the help of a knowledgeable guide, you will immerse yourself into the world of a working auto assembly plant, exploring how the game-changing Ford F150 truck comes together. The Ford Rouge Factory Tour is a five-part experience that included access to the Legacy Theater, Manufacturing Innovation Theater, Observation Deck, Dearborn Truck Plant and the Legacy Gallery.

Monday, March 27, 2017

9:30 am - 1:00 pm

\$50 US per person

Add to your ACI Registration



Our award-winning walking tour of downtown Detroit! Explore the plan for the city from the ground up. Way up! Historic high-rises, towering monuments, grand boulevards, parks and plazas are all part of this groundbreaking tour. Spanning over 300 years of Detroit History, see Detroit gems from streetscape to skyline.

All tours take place rain or shine.

Tuesday, March 28, 2017

9:00 am - 11:00 am

\$18 US per person

Add to your ACI Registration

The Concrete Convention and Exposition

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and Exposition | **Detroit Marriott at the Renaissance Center**

Tours

Detroit Masonic Temple

Detroit's Masonic Temple (The Masonic) is the largest building of its kind in the world. Construction began in 1920 and was completed in 1926. The unique design included three theaters (one was never completed, but is sometimes used by movie production crews), a Shrine building, the Chapel, eight lodge rooms, a 17,500 square foot drill hall, two ballrooms, office space, a cafeteria, dining rooms, a barber shop, 16 bowling lanes—1037 rooms in total—in addition to a powerhouse that generated all electricity for the complex.

Tours are available on the 1st and 3rd Saturdays of the month at 10 am. Tours to fit your schedule are available with at least one week's notice and only when tour guides are available. All tours must be booked in advance by calling +1.313.832.7100.

Admission: Regularly scheduled tours \$15 per person, custom-scheduled tours \$30 per person.

Website: http://themasonic.com/index.php.

Address: 500 Temple Avenue, Detroit, MI 48201

Ford Field

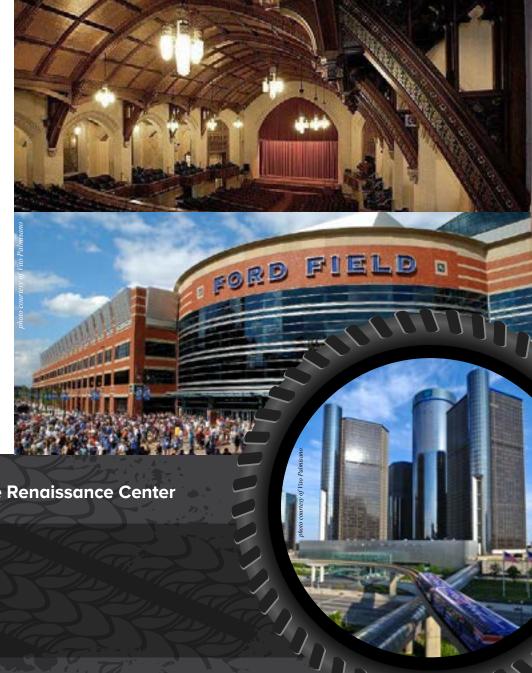
Ford Field invites you to tour the stadium for a behind-the-scenes glimpse at Detroit's crown jewel and the home of the Detroit Lions, Super Bowl XL, and the 2009 NCAA Men's Basketball Final Four. Ford Field represents Detroit's history and its future in a single venue. Ford Field welcomes you to experience this innovation in architecture, as it integrates the Detroit Lions stadium into the historical old Hudson's warehouse built in the 1920s. Also, get a peek at a Ford Field suite, an NFL locker room, walk down the tunnel to the field, and stand on the turf for a player's view of the stadium.

Each 25-person tour will start from Gate A or Gate G and will last approximately 1 hour.

Admission: Adults \$7, Seniors \$5, Children \$5. For hours and available dates, please

check the website http://www.fordfield.com/stadium-info/about-ford-field.

Phone Number: +1.313.262.2100.







Tours, cont.

Motown

Detroit is the birthplace of Motown Music. In 1959, Berry Gordy opened the first-ever Motown recording studio. The Motown museum—Hitsville, USA—has preserved this studio and now thousands of people visit Berry's studio every year. The museum features many Motown artifacts, photographs, and other memorabilia. Walk through Studio A, where many famous artists such as Diana Ross and the Supremes, Stevie Wonder, Smokey Robinson, Marvin Gaye, and the Jackson 5 all produced their hit music.

Hours: Tuesday-Saturday 10:00 am – 6:00 pm, closed Sunday and Monday. Last tour stars an hour before closing. Admission: \$15 per person. Phone Number +1.313.875.2264

Address: 2648 West Grand Blvd., Detroit, MI 48208

Check the website for more information: www.motownmuseum.org

Pewabic Pottery

Schedule a guided group tour to understand how Pewabic evolved from an innovative early 20thcentury pottery studio to a contemporary 21st-century studio. Your Pewabic docent will lead you through our past and present, beginning with a look at our historic exhibit, Journey of a Pioneering Spirit: The Life of Mary Chase Perry Stratton, along with early Pewabic pieces in our Museum. You'll also see the workings of today's pottery with a walk through our Fabrication Studio,

where you can watch our artisans create Pewabic wares from start to finish. Finally, you'll have an opportunity to create your own tile and peruse our Gallery of Studio Artists, which continues the fines in contemporary ceramic work by over 70 North American artists.

Hours: Monday-Saturday 10:00 am - 6:00 pm,

Sunday 12:00 pm - 4:00 pm. Phone Number +1.313.626.2000

Address: 10125 E Jefferson Ave., Detroit, MI 48214

Website: www.pewabic.org



Museums

Belle Isle Park (Aquarium, Museums, Casino)

Belle Isle Park is a 2.5-mile-long, 982-acre island park, located in the international waters of the Detroit River. Inspired by renowned landscape architect Frederick Law Olmsted's design in the 1880s, the park was created to provide an urban oasis in Detroit. Affectionately named the "Jewel of Detroit", Belle Isle has significant natural, architectural, and cultural resources. Almost one-third of the island is a natural wooded area that is home to a wide variety of small animals and birds. The park features a number of historic public landmarks, including the Belle Isle Aquarium, Belle Isle Casino, Anna Scripps Whitcomb Conservatory, Dossin Great Lake Museum, and the James Scott Memorial Fountain.

Admission to enter Belle Isle Park is \$11 for Michigan registered vehicles and \$9 for out-of-state vehicles.

Belle Isle Aquarium: Admission: Free admission. Hours: Friday-Sunday 10:00 am -4:00 pm. Phone Number +1.313.402.0466. Website: http://www.belleisleconservancy.org/ belle-isle-aquarium. Address: 900 Inselruhu Ave., Detroit, MI 48207

Dossin Great Lakes Museum: Admission: Free admission. Hours: Friday-Sunday 10:00 am – 4:00 pm. Phone Number: +1.313.833.1805. Website: http:// detroithistorical.org/dossin-great-lakes-museum/plan-your-visit/generalinformation, Address: 100 Strand Drive, Belle Isle, Detroit, MI 48207

Anna Scripps Whitcomb Conservatory: Admission: Free admission. Hours: Wednesday-Sunday 10:00 am – 5:00 pm. Phone Number: +1.313.821.5428. Website: http://www.belleisleconservancy.org/anna-scripps-whitcomb-conservatory. Address: 900 Inselruhu Ave., Detroit, MI 48207.

Belle Isle Casino: Admission: Free admission. Hours: Sunday-Saturday 6:00 am -10:00 pm. Phone Number: +1.313.224.1100. Call for more information.

Address: 1 Sunset Dr., Detroit, MI 48209

James Scott Memorial Fountain: Address: Sunset Dr., Detroit, MI 48207





Museums, cont.

Charles H. Wright Museum of African American History

Founded in 1965, The Wright Museum opens minds and changes lives through the exploration and celebration of African American History and culture. An amazing adventure of history, art, and achievement awaits you or your group at The Wright!

Hours: Closed Monday, Sunday 1:00 pm – 5:00 pm, Tuesday-Saturday 9:00 am – 5:00 pm.

Admission: Adults \$8, Senior (62+) \$5. Phone Number: +1.313.494.5800

Address: Wayne State University, 315 E. Warren Ave., Detroit, MI 48201

Website: www.thewright.org

Michigan Science Center

The mission of the Michigan Science Center is to inspire curious minds of all ages to discover; explore; and appreciate science, technology, engineering, and math in a creative, dynamic learning environment. With live stage shows, an IMAX Dome Theatre, a planetarium, 250+ hands-on exhibits, lab activities, and special exhibits, you will not be disappointed on your visit to the Michigan Science Center.

Hours: Closed Monday and Tuesday, Wednesday-Friday 10:00 am – 3:00 pm, Saturday 10:00 am - 6:00 pm. Admission: Adults \$14, Children 12 and under, and Seniors (60+) \$11. Phone Number: +1.313.577.8400

Address: 15020 John R. St., Detroit, MI 48202

Website: www.mi-sci.org

Henry Ford Museum of American Innovation

Looking for inspiring things to do? From race cars to freedom rides, modular houses to microprocessors, the wide-ranging exhibits of Henry Ford Museum bring you face to face with real things that have the power to inspire, inform, and engage you in ways no image or description can do on its own.

Hours: Open Daily from 9:30 am - 5:00 pm. Admission: Adults \$19, Seniors \$18. Phone

Number: +1.313.982.6001

Address: 20900 Oakwood Boulevard, Dearborn, MI 48124

Website: www.thehenryford.org

Museum of Contemporary Art Detroit

The Museum of Contemporary Art Detroit (MOCAD) is a non-collecting contemporary art museum located in Detroit's cultural center. The mission of the MOCAD is to present art at the forefront of contemporary culture.

For more information, check out www.mocadetroit.org.

Phone Number: +1.888.588.7279





Casinos

Greektown Casino

Greektown Casino-Hotel in Downtown Detroit is one of

three casino resort hotels in the city. Hours: Daily 24 hrs. Free Admission.

Phone Number: +1.313.223.2999

Address: 555 E. Lafayette St., Detroit, MI 48226

Website: www.greektowncasino.com

MGM Grand Detroit

This sprawling Downtown casino hotel is only blocks away from Grand Circus Park and a short walk from a People Mover station. This casino offers several restaurants and bars, along with a nightclubs featuring live entertainment.

Hours: Daily 24 hrs. Free Admission. Phone Number: +1.877.888.2121.

Address: 1777 3rd Ave., Detroit, MI 48226

Website: www.mgmgranddetroit.com

MotorCity Casino

MotorCity Casino offers a wide variety of table games, from the ever-popular blackjack, craps, and roulette, to other specialty table games like progressive 3-card poker.

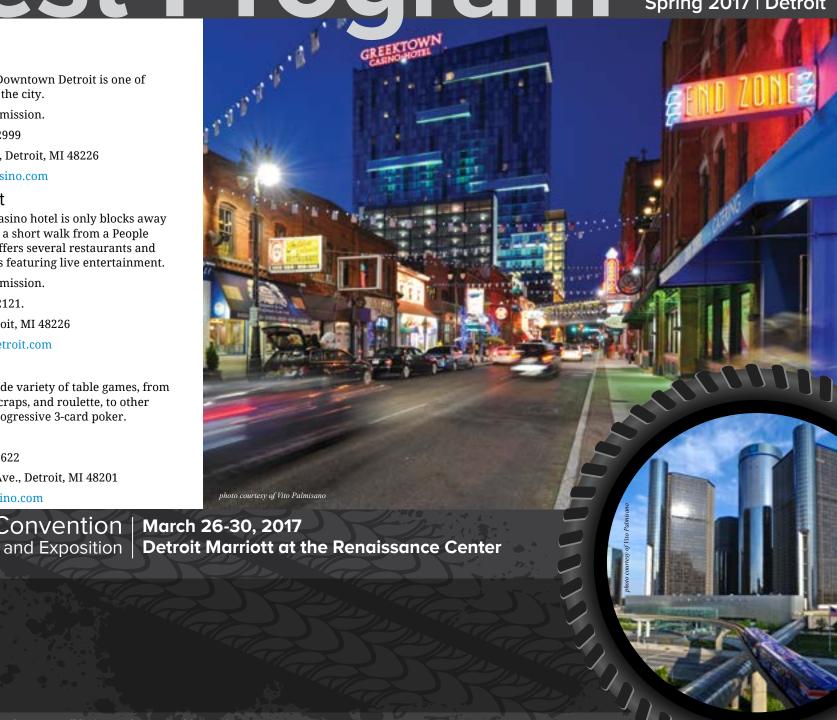
Hours: Daily 24 hrs.

Phone number: +1.866.782.9622

Address: 2901 Grand River Ave., Detroit, MI 48201

Website: www.motorcitycasino.com

The Concrete Convention | March 26-30, 2017









The Concrete Convention | March 26-30, 2017 and Exposition | Detroit Marriott at the Renaissance Center

Historical Landmarks and Venues

Detroit International Riverfront

The Detroit International Riverfront is a tourist attraction and landmark of Detroit, MI. extending from the Ambassador Bridge in the west to Belle Isle in the east, for a total of 5-1/2 miles. The International Riverfront encompasses a cruise ship passenger terminal and dock; a marina; and a multitude of parks, restaurants, retail shops, skyscrapers, and high-rise residential areas along with the Cobo Convention/Exhibition Center and Joe Louis Arena. The Marriott at the Renaissance Center is situated along the International Riverfront.

Detroit Opera House

Located on the corners of Broadway Street and Madison Street at Grand Circus Park, the theater now known as the Detroit Opera House was originally opened January 12, 1922, as the Capitol Theater. At the time of its gala premiere, the 4250-seat theater claimed to be the fifth largest in the world. The theater was the first in a series of palatial vaudeville and moving picture houses built in the Grand Circus Park area in the 1920s. Designed by renowned Detroit architect C. Howard Crane, whose genius for theater design took him to cities around the nation, the building was constructed with superb acoustics and in the style of the grand European opera houses. Crane also designed such Detroit landmarks as the Fox Theatre, State Theater, and the acoustically perfect Orchestra Hall.

For more information, visit http://www.michiganopera org/detroit-opera-house/about-the-opera-house/.

Address: 1526 Broadway, Detroit, MI 48226. Phone Number: +1.313.237.7464





Historical Landmarks and Venues, cont.

Fisher Building

The Fisher Building has brightened the skyline of Metropolitan Detroit since 1928, consisting of a 28-story central tower and two 11-story wings in virtual campus environment as the northern anchor to the heart of Downtown. The Fisher is the premier landmark office address in the downtown market, expertly constructed of Minnesota Granite and Maryland marble. The Fisher Building is considered Detroit's largest art object featuring a vaulted ceiling of frescoes with bronze, marble, brass, and gold leaf mosaics. This elegant Art Deco office and retail building houses restaurants, banks, shops, services, art galleries, and the renowned Fisher Theatre.

For more information, check out http://fisherbldg.com/history.html.

Address: 3011 W. Grand Blvd., Detroit, MI 48202.

Fox Theatre

Tours are available by appointment only, for groups of 15 or more. Tours are offered Monday-Friday on non-event days. Tickets are \$10 per person.

Your group will experience a behind-the-scenes tour of the magnificently restored Fox Theatre. This 45-minute walking tour of the interior of the Fox Theatre showcases its exquisite beauty and extravagant architectural design. You will be awed by the six-story-high grand lobby, the 13-foot-diameter chandelier inside the auditorium, and unique gold-embellished decorations from around the world! Explore the history of the fabulous Fox Theatre, which has hosted the world's biggest stars for more than 75 years. Learn more about the legendary acts who have graced its stage, including Frank Sinatra, Elvis Presley, Aretha Franklin, Jerry Seinfeld, and the Radio City Christmas Spectacular! Time prevailing, the tour will stop at the Senate, home of the Detroit Theater Organ Society.

To schedule a tour, visit http://www.olympiaentertainment.com/events/group-sales/ fox-theatre-tours.

Address: 2211 Woodward Ave., Detroit, MI 48201





Historical Landmarks and Venues, cont.

Guardian Building

The Guardian Building is a timeless depiction of creativity and accomplishment; it represents a past era enriched by people who believed in the success of Detroit and its many cultures. The building has been designated a National Historic Landmark, the highest honor given by the National Park Service. For more information, check out http://guardianbuilding.com/.

Address: 500 Griswold St., Detroit, MI 48226. Phone Number: +1.313.963.4567

Joe Louis Arena

Home of the 11-time Stanley Cup Champion Detroit Red Wings, Joe Louis Arena proudly stands along the banks of the Detroit River. The 20,058-seat arena opened its doors in 1979 and regularly hosts exciting attractions, including professional sports, college hockey, concerts, ice shows, circuses, and much more.

Address: 19 Steve Yzerman Dr., Detroit, MI 48226.

For more information, check out http://www.olympiaentertainment.com/venues/detail/joe-louis-arena.

Monument to Joe Louis

The Monument to Joe Louis, known also as "The Fist", is a memorial to the boxer in Detroit's Hart Plaza. Dedicated on October 16, 1986, the sculpture, commissioned by *Sports Illustrated* magazine from the Mexican-American sculptor Robert Graham, is a 24-foot-long arm with a fisted hand suspended by a 24-foot-high pyramidal framework. It represents the power of his punch both inside and outside the ring. Because of his efforts to fight Jim Crow laws, the fist was symbolically aimed toward racial injustice. Graham referred to the sculpture as a "battering ram".

Address: Woodward Ave., Detroit, MI 48226. Phone Number: +1.313.516.4531.





Historical Landmarks and Venues, cont.

The Fillmore Detroit

The Fillmore Detroit is a beautiful historic venue located in the heart of Detroit's entertainment district. Originally opened in 1925 as a movie house, this elegant venue has been renovated to offer guests a unique concert and special event experience. As you walk through the grand lobby of The Fillmore Detroit, you are embraced by the nostalgia of the original Fillmore chandeliers and the history they represent. Also, catch a glimpse of the infamous rock poster wall featuring a small sampling of the endless artists who have graced this magnificent stage.

For more information, visit www.thefillmoredetroit.com.

Address: 2115 Woodward Ave., Detroit, MI 48201.

Phone Number: +1.313.961.5451.

The Spirit of Detroit

The Spirit of Detroit is a city monument that represents the city of Detroit. The bronze statue was commissioned for \$58,000 in 1955 by Marshall Fredricks and was dedicated in 1958. The 26-foot sculpture was the largest cast bronze statue since the Renaissance at the time it was built. In the statue's left hand it holds a gilt bronze sphere, emanating rays to symbolize God, and in its right it holds a family group symbolizing all human relationships. The Spirit of Detroit is often seen wearing Detroit's professional team's jerseys if a particular team is in the playoffs. You can find the Spirit of Detroit at the

Coleman A. Young Center on Woodward Ave.

Historical Landmarks and Venues, cont.

Eastern Market

Eastern Market is the destination in the heart of the city with fresh food, restaurants, businesses, art and culture and over 150 years of rich history. The district was designated a Michigan State Historic Site in 1974 and listed on the National Register of Historic Places in 1978. The Farmer's market was first opened in 1841 at Cadillac Square in the downtown Detroit. In the beginning, the Eastern Market was devoted to hay and wood sales, but in 1891, sales sheds were built and the Farmer's Market was moved from Cadillac Square to its present location and renamed Eastern Market.

For more information, check out www.easternmarket.com.

Boston—Edison Historic District

This historic neighborhood located in the geographic center of Detroit. It consists of over 900 homes and is one of the largest residential historic districts in the nation. The district was designated a Michigan State Historic Site in 1973 and listed on the National Register of Historic places in 1975.

For tour information please visit http://www.historicbostonedison.org/touring.shtml







Historical Landmarks and Venues, cont.

John K. King Used and Rare Books

At a young age John K. King had a passion to for buying and selling used books and antiques. So much so, that his high school guidance counselor in high school dismissed King early from school on Friday afternoons so he could up his table at antique shows. By 1971, King established his first store in Dearborn, MI, then, later, in Downtown Detroit's Michigan Theatre Building in downtown Detroit. These days King has over a million books in stock and three stores, two located in Detroit, and one located in Ferndale, MI. For more information, check out www.kingbooksdetroit.com.

Address: 901 W. Lafayette, Detroit, MI 48226

Phone Number: +1.313.961.0622

Big Book Store

5911 Cass Avenue, Detroit, MI 48202 Phone Number: +1.313.831.8511

John K. King Books North

22524 Woodward Avenue, Ferndale, MI 48220

Phone Number: +1.248.548.9050

Russell Industrial Center

Spanning several buildings and millions of square feet, the Russell Industrial Center is Detroit's premiere facility for commercial space. With a history spanning nearly a century, the complex began as a manufacturing facility but has now been revitalized as a canvas for countless artists and our vast spaces have been host to film shoots, including major Hollywood motion pictures as well as other events. For more information, check out http://russellindustrialcenter.com/about/

Address: 1600 Clay Street, Detroit, MI Phone Number: +1.313.872.4000

Old St. Mary's Church

While not the largest in ground dimensions, is one of the most massive and striking in the area. The plan was executed by parishioner Peter Dederichs. His design combined facets of Pisan Romanesque and Venetian renaissance to create a unique and beautiful structure. It was completed in 1885 at a cost of \$81,210.53. For more information, visit http://oldstmarysdetroit.com/

Address: 646 Monroe Ave., Detroit, MI 48226

Phone Number: +1.313.961.8711

