



THE WORLD'S GATHERING PLACE FOR ADVANCING CONCRETE

EXHIBITING SPONSOR RESOURCE GUIDE

Hilton Atlanta
Atlanta, GA, USA

OCTOBER 11-14, 2026

Exhibiting Sponsor Exhibit Hall Information

EVENT	DAY	TIME
Exhibitor Move-In	Saturday, October 10	8:00 AM – 2:00 PM
Exhibitor Move-Out	Tuesday, October 13	3:00 PM – 6:00 PM
Exhibit Hall Hours	Sunday, October 11 and Monday, October 12	8:00 AM – 5:00 PM
	Tuesday, October 13	8:00 AM – 3:00 PM

Questions: Contact carole.berrelez@concrete.org

Booth Inclusions

Each 10 × 10 ft booth space includes:

- Pipe and drape
- One 6 ft skirted table
- Two chairs
- Waste basket
- Company ID sign

Existing carpeting in the exhibit hall.

Exhibitor Kit

Coming soon! The exhibitor kit will include ordering details by Viper Tradeshow Services, shipping information, and additional services. A link to access will be distributed via email.

Exhibit Hall Floor Plan

Coming soon! (Estimated July 2026.)

**Thank you for your support as an Exhibiting Sponsor.
We look forward to welcoming you onsite!**

Information subject to change. Updates will be shared as available.

View this Guide online:



Exhibit Hall Daily Schedule

SATURDAY, OCTOBER 10

8:00 AM – 2:00 PM	Exhibitor Move-In
2:00 PM – 6:00 PM	Registration Opens

SUNDAY, OCTOBER 11

7:00 AM – 10:00 AM	Complimentary Coffee
7:30 AM – 5:00 PM	Registration Open
8:30 AM – 3:00 PM	Student Competition
11:00 AM – 2:00 PM	Lunch Concessions
1:00 PM – 4:00 PM	Complimentary Refreshments
7:00 PM – 8:00 PM	Opening Reception—Exhibitors are welcome to open booths.

MONDAY, OCTOBER 12

7:00 AM – 10:00 AM	Complimentary Coffee
7:30 AM – 5:00 PM	Registration Open
11:00 AM – 2:00 PM	Lunch Concessions
1:00 PM – 4:00 PM	Complimentary Refreshments

TUESDAY, OCTOBER 13

7:00 AM – 10:00 AM	Complimentary Coffee
7:30 AM – 5:00 PM	Registration Open
11:00 AM – 2:00 PM	Lunch Concessions
1:00 PM – 4:00 PM	Complimentary Refreshments
3:00 PM	Exhibits Close / Move-Out 3:00 PM – 6:00 PM

Exhibitor Best Practices for Security and Success

To help ensure a safe and professional experience during the ACI Concrete Convention, we encourage exhibitors to follow these best practices throughout the event.

Valuables and Personal Items

- While ACI permits exhibitors to leave their booths unattended during show hours, we strongly recommend removing or securely storing valuables—such as electronics, product samples, or personal belongings—when stepping away, even briefly.
- Use lockable storage units or secure containers when possible.
- Avoid leaving high-value items unsecured at any time.

Booth Coverage

- Keep booths staffed during open exhibit hours when possible. If you need to step away, consider asking a neighboring exhibitor to keep an eye on your space.

Smart Display Layout

- Position valuable or portable items away from the aisle edge or in areas with clear visibility.
- Use security measures such as tethers, display cases, or signage to deter theft.

Awareness and Vigilance

- Be aware of your surroundings and take note of any unusual behavior in or near your booth.
- Report any suspicious activity immediately to event staff or hotel security.

Personal Belongings

- Keep bags, purses, laptops, and other personal items out of view—preferably stored in a locked cabinet or container.
- Do not leave items stored behind drapes or under tables unless properly secured.

During Non-Show Hours

- ACI provides overnight security in the exhibit hall during non-show hours. However, we recommend removing portable or high-value items from your booth at the end of each day for added peace of mind.

Packing and Inventory

- Label all equipment and boxes with your company name and booth number.
- Conduct a thorough inventory before the show and again during teardown to ensure all materials are accounted for.

Insurance

- Consider exhibitor insurance that covers loss, theft, or damage to your materials.
- Understand your coverage and claims process in advance of the event.