



ACI CONVENTION SOCIAL EVENTS SUBCOMMITTEE

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American Concrete Institute®
Advancing concrete knowledge

Responsibilities



- ❖ Opening Reception
- ❖ Concrete Mixer
- ❖ VIP/Sponsor Reception

Opening Reception



- ❖ Sunday (Day 1) early evening
- ❖ Approx. 1,000+ people
- ❖ Chapter sponsorship
- ❖ Light hors d'oeuvres (cheese and crackers, veggies, etc.)
- ❖ Cash bar

Concrete Mixer



- ❖ Tuesday (Day 3) early evening
- ❖ 1,000 to 1,500 people
- ❖ Showcase your local specialties
- ❖ Not a competition, be yourself

Concrete Mixer



- ❖ Venue
- ❖ Entertainment
- ❖ Food
- ❖ Drinks

Concrete Mixer— Venue



On site
versus
Off site

Concrete Mixer— Venue



❖ On-site Considerations:

- Hotel contribution
- ACI staff help negotiate
- Convenient for attendees

Concrete Mixer— Venue



❖ Off-site Considerations:

- Need to decide no later than 24 months prior
- Nice to get out of hotel
- Must provide transportation (added cost)
- Show off a local venue
- Venue rental

Concrete Mixer— Entertainment



- ❖ Be creative – have a theme
- ❖ No loud music
- ❖ People want to socialize
- ❖ Entertainment besides music?

Concrete Mixer— Food



- ❖ “Heavy” hors d’oeuvres (eight pieces per person)
- ❖ Stations
- ❖ Showcase local specialties in season

Concrete Mixer— Drinks



- ❖ Two complimentary drink tickets per person
- ❖ Cash bars

VIP/Sponsor Reception



- ❖ Recognize donors, active Chapter people, and others
- ❖ Optional
- ❖ Approved by Convention Committee
- ❖ Held most often on Monday evening (Day 2)

Need Help?



- ❖ Chapter Convention Guide!
- ❖ Event Services staff
 - History
 - Negotiations
- ❖ Past Host Chapters
- ❖ Go to a Convention
- ❖ Teamwork!
- ❖ Consult local Convention & Visitors Bureau

Questions & Answers



Thank You!