

SAMPLE

▶ ACI CONVENTION GUEST SURVEY

In an effort to make the Spring 2014 Convention in Reno enjoyable for guests, we ask that you complete this survey below. This will give the ACI Event Services staff a better idea of what guests are interested in and how we can better suit your needs.

1. Have you ever been to Reno?

- Yes No

2. Which of the following statements regarding convention attendance apply to you? (Check all that apply)

- I attend every ACI convention
 I base my attendance on the location and activities available for guests
 I base my attendance on my availability
 I only attend the ACI Spring Conventions
 I only attend the ACI Fall Conventions
 This is my first time as a guest at an ACI Convention

3. Which of the following upcoming ACI Conventions do you plan on attending? (Check all that apply)

- Spring 2014 Reno, NV – March 23-27, 2014
 Fall 2014 Washington, DC – October 26-30, 2014
 Spring 2015 Kansas City, MO – April 12-15, 2015
 I am not yet sure what conventions I will be attending

4. Which tours mentioned during the presentation do you anticipate participating in? (Check all that apply)

- South Lake Tahoe Tour
 Virginia City Tour & Scavenger Hunt
 Pyramid Lake Tour & Lunch
 Reno City Tour

5. While you are at the convention, what do you like to do in your free time? (Check all that apply)

- Explore the destination/downtown area
 Visit local restaurants/cafes
 Shop
 Visit landmarks/attractions
 Spend time with other guests
 Gambling
 Other; please specify

next page >

6. How much are you willing to pay for a tour? (Check one)

- \$25 - \$50
- \$51 - \$75
- \$76 - \$95
- \$96 - \$120
- Will pay any amount

7. Would you participate in multiple tours/activities at the convention? (Check one)

- Yes
- No
- Maybe

If maybe or no, why? _____

8. How long should the tours last? (Check one)

- 1 to 3 hours
- 3 to 5 hours
- 5 to 7 hours
- All day

9. What time do you prefer to go on tours? (Check all that apply)

- Early morning (depart around 8:00 am)
- Mid-morning (depart around 10:00 am)
- Mid-day (depart around 1:00 pm)
- Mid-afternoon (depart around 3:00 pm)
- Evening (depart around 6:00 pm)

10. Do you prefer tours to include a meal?

- Yes
- No

THANK YOU FOR YOUR PARTICIPATION!